

**Elected Member Policy Lead - Role Profile**

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| <b>Title</b>                                 | Policy Lead – European Affairs, Sustainable Economic Growth and Strategic Transportation  |
| <b>Accountable to:</b><br><b>Reports to:</b> | Full Council<br>Leader /Deputy Leader of Council  |
| <b>Portfolio Responsibilities</b>            | <ul style="list-style-type: none"> <li>• Oversight of strategic direction of policy and services in relation to European Affairs, Sustainable Economic Growth and Strategic Transportation.</li> <li>• To articulate and support achievement of corporate priorities and the Single Outcome Agreement within portfolio.</li> <li>• Ensure decisions made by Council are fully informed in relation to key elements of portfolio.</li> </ul>   |
| <b>Portfolio focus:</b>                      | <ul style="list-style-type: none"> <li>• To oversee a range of strategic projects to unlock the potential of Argyll &amp; Bute’s sustainable economic assets and ensure appropriate focus of Council’s resources on economic development activities that will have the greatest beneficial economic impact.</li> <li>• To facilitate effective planning and partnership working at local, national and European levels to deliver building and development projects.</li> <li>• Deliver policy to promote and support economic growth and build effective partnerships with local and national business communities, the Third Sector and government agencies.</li> <li>• To oversee creation of strategy to attract businesses and entrepreneurs to relocate to Argyll and Bute.</li> <li>• Deliver policy and strategy which create the right conditions where existing and new businesses can succeed.</li> <li>• To develop strategic transport infrastructure including roads, air services, ferries, ports and public transport to meet economic and social needs of our communities.</li> <li>• Oversight of strategic direction of European Affairs related issues and to ensure appropriate engagement to effectively represent of interests of Argyll &amp; Bute, highlight areas which impact on corporate working of Council, and opportunities which have potential to benefit local communities.</li> <li>• To seek and encourage maximisation of European funding to the Council, including European Structural Fund Programmes and LEADER, in pursuit of adopted corporate objectives and to make best use of Council funds.</li> <li>• Represent the Council at European funding/policy meetings, forums and networks and ensure that the Council's interests are advanced in such forums, meetings and networks. Particular focus should be given to influencing new European programmes and any structural reforms that may arise from international relationships.</li> </ul> |

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| <p><b>Key activities</b></p>  | <ul style="list-style-type: none"> <li>• Undertake a strong and confident figurehead role to represent the portfolio of services at Council, regional and national levels.</li> <li>• Provide strategic vision and leadership in development of portfolio.</li> <li>• Ensure regular communication and reporting on activities to members of Council, Strategic Management Team and Council Officers to provide clarity on political direction and assist in working through strategies and plans within the portfolio.</li> <li>• Promote the policies of the Council to the media and wider community.</li> <li>• Work collaboratively with Elected Member Policy Leads and Chief Officers across areas of responsibility.</li> <li>• Develop and support effective partnering with organisations which support and assist in the delivery of strategies, plans and services within portfolio.</li> <li>• Chair meetings, sub groups and committees as required ensuring the agenda of the business is properly dealt with; that the opinions of other participants and the advice of officers, are allowed to be expressed: ensure the proper and timely conduct of the meeting in compliance with the Council Constitution and that clear decisions are reached.</li> <li>• Bring forward effectively issues and business for consideration to ensure Council is focused on the right issues at the right time and that decisions are made in light of overall Council policy.</li> <li>• Identify any crosscutting issues which may require corporate or joint working across portfolios, services and/or partnerships.</li> <li>• Participate in wider corporate agenda to support effective functioning of Council i.e. contribute to budget working group, participate in appointment panels.</li> </ul> |
| <p><b>Committee and Partnership Working Responsibilities:</b></p>   | <p>Highlands &amp; Islands Transport Partnership.<br/> Strathclyde Passenger Transport.<br/> Strathclyde Concessionary Travel Scheme Joint Committee.<br/> Clyde Ferry User Group.<br/> Highlands &amp; Islands Convention Aquaculture Forum.<br/> COSLA – Regeneration &amp; Sustainable Development.<br/> West of Scotland European Forum (substitute member).<br/> Conference of Peripheral Maritime Regions.<br/> CPMR Atlantic Arc Political Bureau.</p>  |
| <p><b><i>This role profile does not supersede the Role of Lead Councillors and associated responsibilities as set out in Appendix 1 of the Argyll and Bute Council Constitution. It has been drawn up to complement this documentation and provide further support and direction in fulfilling the role of Policy Lead.</i></b></p> |  |
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